

"La Casa del Non-Stop Service"



Jet Fresh Flower Growers, S.A.

Farm: Cotopaxi, Ecuador

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JET FRESH
FLOWER
Growers







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ECUADORIAN ROSES

Jet Fresh Flower Growers, S.A. is a boutique rose farm located in Cotopaxi, Ecuador. We currently grow over 60 different varieties of roses as well as produce our own line of color-enhanced designs called Hippy Psychedelic Roses and Rose Tattoos from Speaking Roses. Our farm is elevated at 2,896 meters above sea level, and sits on rich volcanic soil within a mountainous microclimate that is ideal for growing premium-quality roses. Jet Fresh Flower Growers has four generations of combined floral industry experience demonstrating a clear understanding of the needs of flower buyers worldwide by enhancing growing and packaging standards that directly benefit the flower industry.

At Jet Fresh Flower Growers, we act as one big family dedicated to serving our community. We proudly focus our efforts on increasing benefits that support and enrich our team's lives professionally as well as personally. Our team is 60 percent women, who are dedicated to our farm's success, while also supporting their families. Since we established in 2018, our farm has been providing health and wellness benefits for our team and their families, including their pets; and we offer free laundry services exclusively in-house.



WHOLESALER'S MINDSET

We grow our roses with a "wholesaler's mindset," meaning that we understand the unique floral needs of wholesalers and event planners; therefore, we produce and package our roses with our standards that ensure quality, freshness and performance.



IDEAL CLIMATE CONDITIONS

Our farm has a unique microclimate 2,896 meters high surrounded by hills and mountains. Our location is a thriving environment that's ideal for growing premium-cut roses.



NOURISHING RIVER WATER

Our farm also benefits from the Cotopaxi volcano which nourishes our roses with fresh, cold water supplied from the volcano's natural melt.



NATURAL ROSE VARIETIES

We are graced by the beauty of natural roses. Jet Fresh Flower Growers proudly produces over 60 different varieties of premium, natural roses that perform for life's most cherished moments. Our non-pinching boutique farm maintains the quality and consistency of our plants ensuring greater availability for these coveted varieties year-round.



Super Sun

**ORY
ard**
**OR
OW**
**SIZE
cm**
**COUNT
40**
**LIFE
days**
**LENGTH
0cm**



Starwalker

CATEGORY
Garden
COLOR
Yellow
HEAD SIZE
4.3-5cm
PETAL COUNT
35-38
VASE LIFE
15-16 days
STEM LENGTH
40-60cm



Lighthouse

CATEGORY
Standard
COLOR
Yellow
HEAD SIZE
5-5.5cm
PETAL COUNT
40
VASE LIFE
10-12 days
STEM LENGTH
50-70cm

Bumbleb

CATEGORY
Standard
COLOR
"Taxi Cab" Y.
HEAD SIZE
5.3-6.5cm
PETAL COUNT
35-40
VASE LIFE
14-16 day
STEM LENGTH
50-60cm

Newsflash

**CATEGORY
Standard**
COLOR
Bi-Color Yellow/P
HEAD SIZE
5.3-5.7cm
PETAL COUNT
33-35
VASE LIFE
8-10 days
STEM LENGTH
50-70cm



New!



Serenade

CATEGORY	Standard
COLOR	Bi-Color Pink/Orange
HEAD SIZE	4-5cm
PETAL COUNT	30
VASE LIFE	10-12 days
STEM LENGTH	40-60 cm



Tropic Crush

CATEGORY	Standard
COLOR	Light Orange
HEAD SIZE	5-5.5cm
PETAL COUNT	30-35
VASE LIFE	10-12 days
STEM LENGTH	40-60cm



Nexus

CATEGORY	Standard
COLOR	Orange
HEAD SIZE	5-6cm
PETAL COUNT	35-40
VASE LIFE	15 days
STEM LENGTH	40-60cm



Free Spirit

CATEGORY	Garden-Style
COLOR	Bi-Color Orange/Pink
HEAD SIZE	5-6cm
PETAL COUNT	48-61
VASE LIFE	12-14 days
STEM LENGTH	50-60cm



Funky Cold Medina

CATEGORY	Standard
COLOR	Bi-Color Oranges
HEAD SIZE	5.5-6cm
PETAL COUNT	35-36
VASE LIFE	15-16 days
STEM LENGTH	40-60cm



Encanto

CATEGORY	Standard
COLOR	Bi-Color Orange
HEAD SIZE	5.5-6cm
PETAL COUNT	40
VASE LIFE	15 days
STEM LENGTH	40-60cm



Coffee Break

CATEGORY	Standard
COLOR	Bi-Color Orange/Brown
HEAD SIZE	5.5-6cm
PETAL COUNT	28-32
VASE LIFE	15-16 days
STEM LENGTH	40-60cm



A series of six cards, each featuring a different rose variety against a dark red background. From left to right:

- Explorer**: Standard, Dark Red, 6.5-7cm head size, 35-40 petals, 15 days vase life, 60-90cm stem length.
- Hearts**: Garden, Dark Red, 5.5-6.5cm head size, 58 petals, 14-15 days vase life, 50-70cm stem length.
- Red Panther**: Standard, Bi-Color Red, 6-6.5cm head size, 35-40 petals, 15 days vase life, 60-90cm stem length.
- Bluez**: Standard, Bi-Color Red, Large, 40 petals, 9-11 days vase life, 40-50cm stem length.
- Sweetness**: Standard, Bi-Color White/Pink, 5.2-5.6cm head size, 27-30 petals, 15-16 days vase life, 50-70cm stem length.

The bottom half of the image shows a repeating pattern of the six rose varieties.

New!



Tibet

CATEGORY
Standard

COLOR
White

HEAD SIZE
5.5-6cm

PETAL COUNT
30

VASE LIFE
12-14 days

STEM LENGTH
40-60cm



Vendela

CATEGORY
Standard

COLOR
White

HEAD SIZE
5.1-5.7cm

PETAL COUNT
30

VASE LIFE
15-16 days

STEM LENGTH
50-70cm



Mondial

CATEGORY
Standard

COLOR
White/Green

HEAD SIZE
6.5-7cm

PETAL COUNT
30-35

VASE LIFE
12-14 days

STEM LENGTH
60-80cm



Mia

CATEGORY
Standard

COLOR
White

HEAD SIZE
5.5-6cm

PETAL COUNT
35-40

VASE LIFE
10-12 days

STEM LENGTH
35-40cm



Whitehouse

CATEGORY
Standard

COLOR
White

HEAD SIZE
6.5-7cm

PETAL COUNT
30

VASE LIFE
15 days

STEM LENGTH
50-70cm



Playa Blanca

CATEGORY
Standard

COLOR
White

HEAD SIZE
5.5-6.5cm

PETAL COUNT
30

VASE LIFE
15 days

STEM LENGTH
50-70cm



Candlelight

CATEGORY
Garden

COLOR
White

HEAD SIZE
5-7cm

PETAL COUNT
60

VASE LIFE
12-14 days

STEM LENGTH
50-70cm



White Shimmer

CATEGORY
Standard

COLOR
Creamy-White

HEAD SIZE
6.3cm

PETAL COUNT
45-50

VASE LIFE
12-15 days

STEM LENGTH
60-80cm





	Sandy	Quicksand	Cotton X-Pression		Pomarosa	Cute Enigma	Matcha	Super Green
CATEGORY Standard	CATEGORY Standard	CATEGORY Garden	CATEGORY Standard	CATEGORY Standard	CATEGORY Garden-Style	CATEGORY Garden-Style	CATEGORY Garden-Style	
COLOR Creamy	COLOR Cream	COLOR Creamy White	COLOR Soft Pink	COLOR Bi-Color Blush/Sand	COLOR Green	COLOR Green	COLOR Green	
HEAD SIZE 5.5-6cm	HEAD SIZE 5.5-6.5cm	HEAD SIZE 5.5cm	HEAD SIZE 6.5-7cm	HEAD SIZE 6-6.5cm	HEAD SIZE 6-6.5cm	HEAD SIZE 6-6.5cm	HEAD SIZE 4.5-5cm	
PETAL COUNT 40	PETAL COUNT 45	PETAL COUNT 30	PETAL COUNT 35-40	PETAL COUNT 45-50	PETAL COUNT 45-50	PETAL COUNT 45-50	PETAL COUNT 75	
VASE LIFE 12-14 days	VASE LIFE 12-14 days	VASE LIFE 10-12 days	VASE LIFE 12-14 days	VASE LIFE 12-14 days	VASE LIFE 22 days	VASE LIFE 12-14 days	VASE LIFE 15 days	
STEM LENGTH 40-60cm	STEM LENGTH 50-70cm	STEM LENGTH 40-60cm	STEM LENGTH 40-60cm	STEM LENGTH 60-70cm	STEM LENGTH 60-90cm	STEM LENGTH 60-90cm	STEM LENGTH 40-60cm	





 **symbol**[®]
by PLANTEC[®]







OUR NURSERY



GROWING SOON

Jet Fresh Flower Growers is always looking towards the future and searching for fresh, exciting varieties to add to our growing rose catalog. Our farm has a nursery designated specifically for the testing and growing of new varieties and codes from the world's top breeders. We monitor the performance of these roses from the plant to the cut stage, and observe them very carefully before producing new varieties.



BREEDING WITH THE BEST

Jet Fresh Flower Growers is proud to work with top rose breeders from around the world. Together, we share a passion for innovation, producing beautiful roses for the world to enjoy. These exceptional breeders are known for their quality and expertise, demonstrating varieties that the industry trusts and adores.

CURRENT BREEDER ROSTER:



PLANTEC®
plantas técnicamente producidas



JAN SPEK ROZEN
SINCE 1890

schreurs



FLOR ECUADOR CERTIFIED

Our farm is Flor Ecuador Certified, demonstrating compliance in areas including employees' rights, benefits, safety and health. The certification also acknowledges our farm's sustainable growing practices, as we support the goal of reducing Ecuador's floriculture environmental impact, controlling and reducing the use of pesticides and other chemicals.



"NO ROTATION" FARM

Our farm does not store nor rotate any inventory. Our coolers are emptied every day.



NON- PINCHING FARM

We protect the quality of our crops by not pinching for the holidays. This standard allows us to provide availability for our varieties year-round while maintaining our plants' consistency and performance.

QUALITY YOU CAN TRUST!



Chrysal Arrive Alive®



Floralife Ethylene Paper



Custom Packaging Options

SUPERIOR PACKAGING

With our wholesaler's mindset, our farm has enhanced packaging methods to prevent damage from occurring during transit. We offer four different "breathable" box sizes that don't squeeze our rose heads, and pack the roses with Chrysal's Arrive Alive and Floralife Ethylene Paper, complimentary to increase freshness in the box.

Need custom packaging?

Private label or white/green generic cardboard wraps are available upon request.



VIEWS FROM ABOVE

Take flight like the majestic condor, Ecuador's official bird, and behold the breathtaking aerial views of our farm. The elevated scenes show the surrounding areas, our farm, and its tranquil microclimate. These views offer a captivating perspective from above, that we are proud to share.

Farm Elevation: **2,896 meters above sea level**

HIPPY PSYCHEDELIC ROSES

Floral possibilities are endless with Hippy Psychedelic Roses. Our line of color-enhanced roses are designed by our talented farm team in-house, and our product line is ever-growing with over 200 different varieties. Color-enhanced flowers are taking the industry to creative heights, pushing the boundaries in regards to color theory and self-expression for life's most cherished floral moments. Explore the invigorating effects of color-enhanced Hippy Psychedelic Roses.

Custom colors/varieties are available upon request.

Learn more at
JetFreshFlowers.com/Hippy-Psychedelic-Roses/



TYPES OF HIPPY PSYCHEDELIC ROSES

There is more than one way to enhance a rose!

Take a look at this breakdown to learn more about some of our color-enhanced printing techniques and options. Get creative and combine them!

1. AIRBRUSHED

Roses sprayed by hand with non-toxic floral airbrush paint.

2. STEM-DYED

Floral dye is absorbed through the stems after harvest.

3. COMBINATION

Don't settle for 1 type of color- enhancing, combine them!

4. RAINBOW IN BUNCH

Assorted 25-stems of mixed color-enhanced roses.

5. OUTTIES

Create unique combos with a coat of color on the outside of the rose.

6. INNIES

Opposite of an Outtie with the featured color on the inside of the rose.

7. EDGES

Add a hint of color on the tips and outer edges of the petals.

8. WILD PRINTS

Show your wild side with animal/specialty prints and patterns.

9. GLITTER

Let your designs shine bright with glitter-coated roses.

10. SPECIALTY

Take your roses to new worlds. Add a splash of color, or blood.

11. CHECKERBOARD

Looks like a checkerboard. 25-stem packs with alternating colors.

12. TRIPLEPLAY

Three rows of colors per bunch, natural and/or color-enhanced.

Over 250 fun varieties!
Scan Code to see them all!





THE HIPPY PSYCHEDELIC ART STUDIO

Our farm has an art studio solely for the purpose of designing color-enhanced Hippy Psychedelic Roses. This fun, colorful art studio was designed by local artists, and is an inspiring space for our team to create new and exciting color-enhanced roses.



BY ROSE ARTISTS FOR ROSE ARTISTS

Our Hippy Psychedelic Rose team is comprised of all artists. Their amazing talent and skill allow us to produce high-quality color-enhanced roses on a consistent basis that demonstrate precision and care.





WINTER HOLIDAYS

Celebrate the winter holiday season with Hippy Psychedelic Roses. We offer a wide range of color variations to celebrate all the holidays worldwide.



"FULL BODY" ROSES

As we continue to experiment and push the boundaries of color-enhanced roses, we've created a new way to experience roses, our "Full Body" painting technique.



PATTERN PRINTS

Add an extra dose of LOVE to your roses with our "Full of Love" heart pattern prints. You chose the base and the color of the hearts!



HEALING STONE COLLECTION

Our healing stone-inspired collection promotes positivity and good energy capturing the stones' unique natural beauty and essence.



ANIMAL PRINTS

Our animal print line is fierce featuring bold designs that embody different animals in the wild. These patterns are a great example of the artistry exuding throughout our color-enhanced roses.



BEFORE

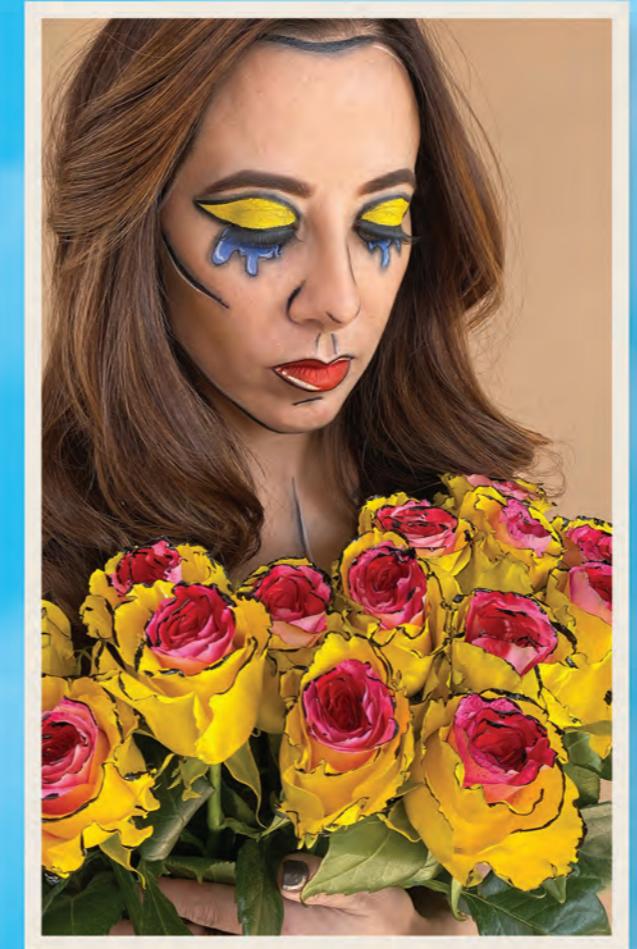
AFTER
EXPOSED TO
UV/DIRECT
LIGHT

AMAZING!

COLOR CHANGING

Roses are now an experience with our line of color changing color-enhanced roses. These roses are available in Glow-In-The-Dark colors as well as UV color changing which is great for gender reveal parties.

Made by floral artists. For floral artists.



Inspired by Lichtenstein

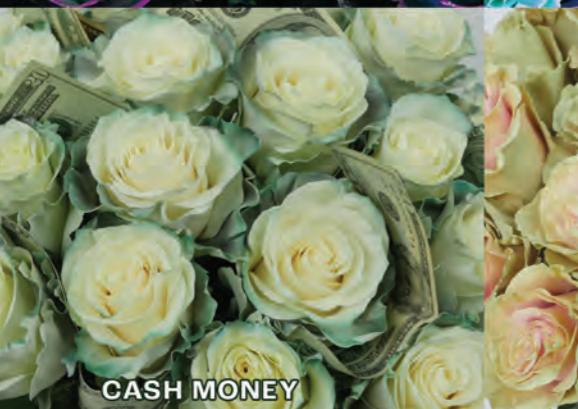
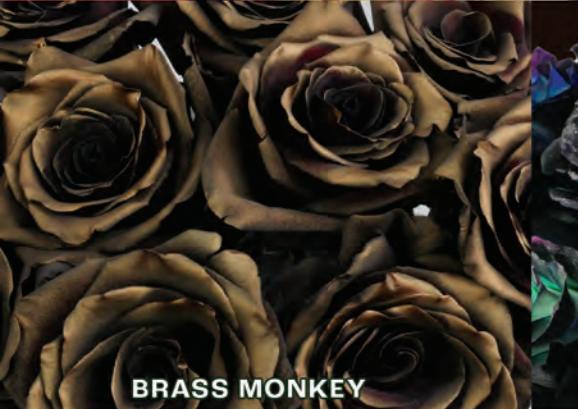


Inspired by Magritte



Inspired by Klimt

Our team of floral artists can create roses that history's greatest artists would appreciate.



Color of
the Year
PANTONE



- EXPERIENCE FLOWERS IN
A WAY YOU'VE NEVER
EXPERIENCED BEFORE
- TRANSCENDING BEYOND
FLORAL STANDARDS

- ENDLESS DESIGN
POSSIBILITIES
- DEFYING THE RULES OF
FLORAL COLOR AND DESIGN

FREIGHT-FRIENDLY PACKAGING

Free peace and love come inside each order of Hippy Psychedelic Roses. We ship our color-enhanced roses in freight-friendly 1/8th boxes with 50 stems per box. Each case can be customized with your own color choices and mixes.

[JetFreshFlowers.com](#)

[JetFreshFlowers.com](#)

[JetFreshFlowers.com](#)



Take your floral designs to
galaxies far, far away...
with the endless possibilities
of Hippy Psychedelic Roses.



speaking
roses



- COTOPAXI, ECUADOR -



Rose Tattoos

Say more with your roses with Rose Tattoos by Speaking Roses and Hippy Psychedelic Roses. With this technology you can add a custom logo, decal, message or symbol “tattooed,” or stamped directly on our premium-grown Ecuadorian roses for the ultimate flower personalization. Each stamp is carefully placed on a rose individually by our team of Hippy Psychedelic Rose artists.

Choose from our library of free templates and ready-to-print designs that are perfect for holidays, weddings/anniversaries, showers, birthday parties and so much more! Or submit your own image/logo/graphic/message and our art department can help bring your vision to life. (Digitization fee may be required*).

Roses can express emotion.
Speaking Roses™ can say more.



Let your imagination run wild, with
custom **Speaking Roses™** Rose Tattoos!



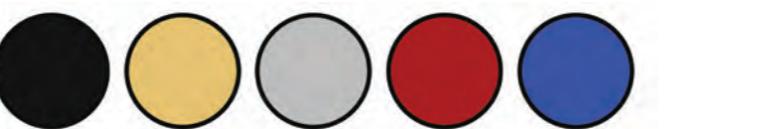
EXAMPLES

These are just some of the few examples of Rose Tat-
toos available to use or create for your own personal
floral needs.



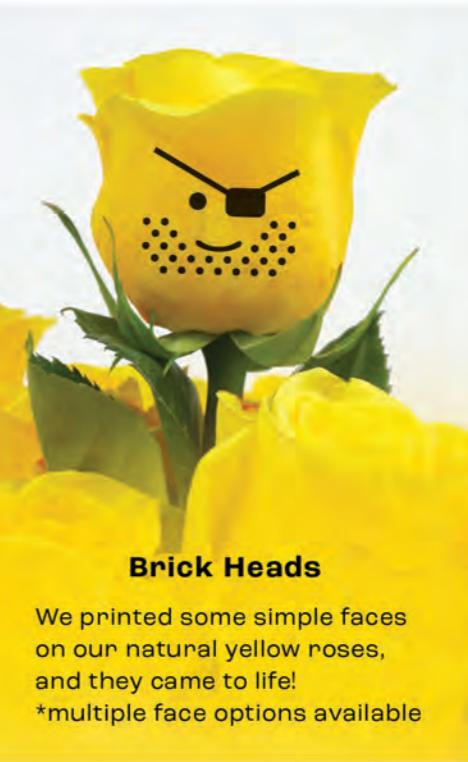
BASE INK COLORS

Using a state-of-the-art flower printer, images are
embossed directly onto the rose petal in a contrasting
bright or metallic-color ink. No stickers nor decals are
applied onto our rose petals. More colors are available
upon request.



Fortune Cookies

Just like the famous cookies, when
you peel back the outer petals (shell)
your fortune will be revealed.
*custom fortunes available



Brick Heads

We printed some simple faces
on our natural yellow roses,
and they came to life!
*multiple face options available



Spotify Codes

Add some interactivity to your
roses with Spotify QR codes that
play a real song when the code
is scanned with the Spotify app.

INTERACTIVE ROSES



PATENTED PRINTING PROCESS

Speaking Roses has created a user-
friendly and extremely reliable flower
printer using processes that are of the
finest quality available anywhere in the
world. This state-of-the-art and efficient
flower printer does not apply a sticker or
a decal. The flower printer actually
embosses bright or metallic colored ink
directly onto fresh petals at the rate of
6-10 roses per minute. It can also
personalize wooden flowers, silk flowers,
silk petals, soap petals, glass, ceramic
vases, and so on.



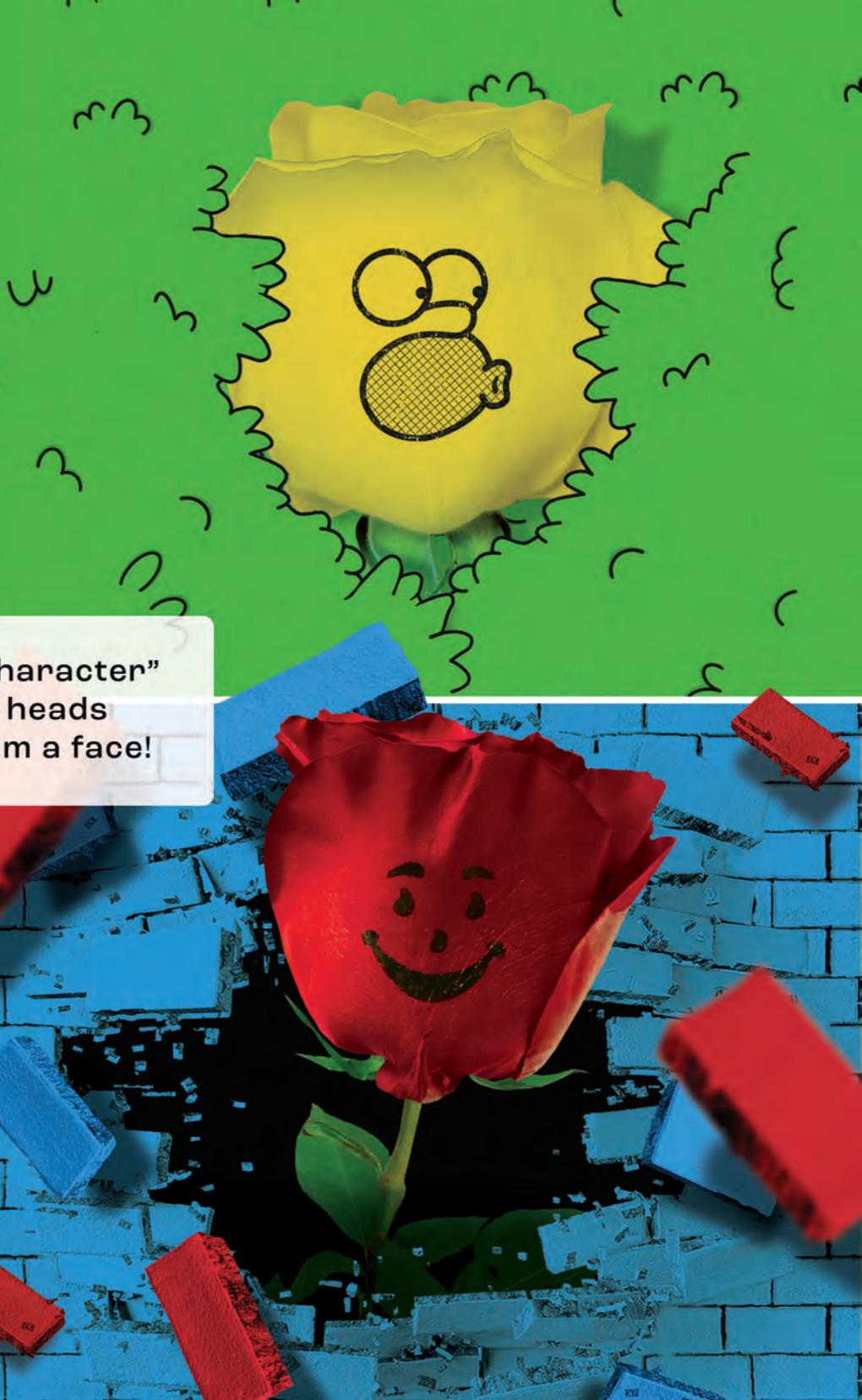
 Turn your favorite drawings or hand-written messages into 1-of-a-kind **Rose Art!**



Deck the halls with our "ornament" collection.



Add some "character" to your rose heads by giving them a face!



ULTRA PAX

CALLA LILIES

Introducing our latest addition to the range of quality products – the Ultra Pax Calla Lilies. These timeless Callas are cultivated in Cotopaxi, Ecuador, with exceptional consideration for events and special occasions. Each Ultra Pax Calla Lilies is meticulously packed in a single direction and comes with protective coverage to ensure shock resistance and a stress-free unboxing. The quality of the flower is seen in the velvet-like petals and sturdy stems. Whether used in bouquets, centerpieces, or as standalone arrangements, this pristine flower radiates elegance and sophistication, making it a beloved choice for any occasion.



- All Stems are packed in a single Direction -
- Complete coverage for shock resistance -
- Perfect for Upright Wholesale Display -



**TEAMWORK MAKES
OUR DREAM WORK**



BEHIND THE SCENES

Behind the scenes we have the opportunity of showing our team how much they mean to us. Every team member is vital in our farm's success and we continually strive to make sure that our team feel motivated and appreciated for their hard work. As mentioned earlier, our team is 80 percent women who work in different areas of the farm, putting in effort that doesn't go unnoticed. It is important to us that our team is able to support themselves and their families and have the time available to do so.

We offer our team different opportunities to enrich their personal and professional lives such as:

Medical care (Annual physician check-ups for team; Vision and eyeglasses; Feminine care)

Free full-service laundry care provided to our team exclusively with our own equipment

Team-building and leadership activities

Women's Empowerment sessions

Pre-Professional internships for women, providing training for technical and strategic positions, for the Next Gen of Ecuadorian floriculture.

Family and Holiday-Themed Events

Our own soccer field for regular team games and outdoor physical activities

Pet Services (Spay/Neuter)



A MESSAGE FROM OUR FARM'S LEADER

Dear fellow rose lover,

It is a great experience in my life to lead a team that has supported me so much and to walk with them towards the top of our mountain of accomplished goals and to be accomplished. Supporting the improvement of the living conditions of the people who make our farm succeed through the benefits we provide is an incomparable satisfaction. None of this could be achieved without the support of you, our customers.

At Jet Fresh we are very passionate about the flower business, growing, improving, innovating, disrupting, always maintaining our values and vision of producing exceptional roses.

Thank you for doing business with us and we look forward to serving you further.

Juanita Coloma

Juanita Coloma
Director



